

# STATISTICS & QUOTES ON WOMEN AND GIRLS

Please share widely, but please credit Amie Williams from GlobalGirl Media for having compiled these!

## **GENERAL**

According to the United Nations, gauging how a nation treats its women is directly linked to how democratic their society is.

70% of the one billion people living in extreme poverty are women and girls.

250 million teenage girls live in poverty (The Girl Effect)

of girls do not attend secon



of girls do not attend secondary school, in other words - 62 million girls are not in school.

Girls with a secondary school education are 6 times less likely to marry under-age.

Women make up more than two-thirds of the world's 796 million illiterate people. (via unwomen.org)



1 in 5 girls will experience violence committed by a family member

Women are only 14.6 percent of executive officers, 8.1 percent of top earners, and 4.6 percent of Fortune 500 CEOs.

(United State of Women)

Women make up 48% of all jobs, but only hold 24% of STEM jobs (via IGNITE)

One in five women are sexually assaulted while in college. (United State of Women)



#### WOMEN IN AMERICAN POLITICS

Even with the emergence over the past ten years of high-profile women in politics, the gap between women and men's interest in running for office is the same today as it was a decade ago. (via EMERGE)

Only 27 states have ever had a woman as governor. (via EMERGE)

19 states have no women representing them in the U.S. Congress and 11 states have no women Senators. (via EMERGE)

Women make up just 19.4% of the U.S. Congress and 24.4% of state legislatures. (via EMERGE)

### GIRLS, WOMEN, AND MEDIA

"When more than nine tenths of movies are made from the male perspective it unconsciously reinforces the invisibility of women." – **B. Ruby Rich** 

"Women in Media are Provocative, Not Prevalent" – **Stacey Smith, USC Annenberg School** 

"There is no fair representation of women and women's issues anywhere in the media, and it's a worldwide phenomenon" – **Liliane Landor, BBC** 



In 2014, 95 percent of cinematographers, 89 percent of screenwriters, 82 percent of editors, 81 percent of executive producers and 77 percent of producers were men.

The percentage of minorities in newsrooms has remained stagnant at around 12% since 1994, according to Pew Charitable Trust.



The International Women's Media Foundation's "Global Report on the Status of Women in Media" found that 73% of the top media management jobs are occupied by men compared to 27% occupied by women. Among the ranks of reporters, men hold nearly two-thirds of the jobs, compared to 36% held by women.





# GIRLS, WOMEN, AND MEDIA



Worldwide, only 24% of news stories are about women, yet women are 50% of the population.

Women make up just over a third of the full-time staff at daily newspapers.





Girls as young as age 6 are starting to see themselves as sex objects, based on a combination of media influence, a mother's parenting and religion (Women's Media Center).

"By deciding who gets to talk, what shapes the debate, who writes, and what is important enough to report, media shapes our understanding of who we are and what we can be." – **Geena Davis Institute** 

"It's disheartening to see that unbalanced portrayals of men and women persist in popular films. Moviegoing youth — the largest consumers of movies per capita — who are repeatedly exposed to portrayals of women as sexual and men as violent may internalize these portrayals."

#### - Journal of Adolescent Health

In new media (online, social media) women own less than 11% of IT companies and are excluded from the boards of the leading new media companies.

Out of 100 honorees, the Newsweek Daily Beast Digital Power Index includes only seven women.

Forty-seven percent of gamers are girls and women, but 88 percent of game developers are men.

The U.K's Independent released its "Twitter 100," of the most influential twitter users, only 18 of those featured were women and the majority of those were celebrities or fashion writers.

According to the National Institute on Media and the Family, studies have found that the media's focus on body image and submissive female stereotypes has affected children's thinking.

94% of girls between the age of 12 and 17 use the internet, which is above every other age group.





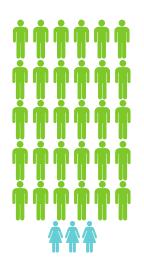
The excessive media consumption leads to 3 out of 4 girls feeling depressed, guilty, and shameful.

68% percent of girls have had a negative social media experience online, such as having someone gossip or bully them.

Girls downplay positive aspects of their character online, most prominently their smartness, kindness and efforts to be a good influence.

"Few domains in business and society have been untouched by emerging social media revolution...
effective leadership will increasingly require the kind of creative skills we know from the world of "auteur"
filmmaking – an authentic voice, imagination, and the ability to craft compelling stories and to turn them
into media products that can make people take note and lean forward."

- McKinsey & Co. Quarterly Report, Feb. 2013



American filmmaking suffers from an epidemic of gender imbalance, according to a recent report from The Center for the Study of Women in Television & Film. In May, the American Civil Liberties Union asked state and federal agencies to investigate the "blatant and extreme gender inequality" in an industry where only 9 percent of the top 250 grossing films in 2015 were directed by women, and 14 percent of TV shows.

"Humanity has no greater underutilized resource than women. If there is to be any remedy for the injustices and inequities women suffer, their stories must be told, not simply passed over as being 'less important' or less than newsworthy."– **Melanne Verveer, Ambassador-at-Large for Global Women's Issues, State Dept.** 

