



London **Arts** Council

2019 COMMUNITY ARTS INVESTMENT PROGRAM

Program Guidelines – Professional Artist Collectives/Ad Hoc Artist Groups – Project Investments

Program Description: The 2019 Community Arts Investment Program (CAIP) provides project investments to professional artist collectives and ad hoc artist groups within the City of London. This program supports a range of artistic disciplines including: visual arts, performing arts (theatre, dance, and spoken word), music, film/digital arts and literature.

Professional Artist Collectives/Ad Hoc Artist Groups: Artist Collectives or Ad Hoc Artist Groups are made up of two or more individuals or groups/organizations that come together for a **one-time project** (ad hoc group) or have ongoing activities (collective). Ad hoc groups or collectives must: be mostly composed of professional artists or arts professionals, with its' members residing in London, not be an incorporated company, have a permanent physical address in London, operate on a not-for-profit basis and be able to provide documentation to verify this, if requested.

Project Funding: grants contribute to the creation or production of a specific artistic project or series of artistic events.

1. **Creation:** supports the creative process in the artistic practice of the applicant(s) geared towards future presentation/production
2. **Production:** supports the costs of producing one or more works where there is at least one confirmed public presentation of the work(s) in a professional context

Program Priorities: To provide project investments to a range of professional artist collectives/ad hoc artist groups within the City of London that:

- Will further the development and creation of innovative new work
- Will present/produce existing work of a high artistic merit
- Encourages artistic activity encompassing diversity through tradition, repertoire and artistic development
- Encourages collaborations
- Increases access to volunteer opportunities for Londoners (where applicable)
- Offers Londoners accessible opportunities to engage in and experience the arts
- Enhances London's desirability as a community of choice

Program Application Requirements:

- Applicant(s) must be a London resident(s) and conduct their business primarily in London
- Applicant(s) shows artistic ability, innovation and originality
- CAIP does not fund 100% of an applicant's proposed budget. Applicant(s) must indicate (where applicable) a range of revenue sources including earned, private sector and government revenue
- Only non-profit activities are eligible

Application Assessment Criteria: The Jury evaluates applications using the following criteria in the context of each applicant's artistic statement, scale of operations and the environment in which they work.

1. **Artistic Merit:** Based on the applicant's quality of work, the Artistic Statement, Project Description, Resume(s) and Support material(s)
2. **Impact:** On the artistic development of the professional artist collective/ad hoc artist group or on the audience/community for whom the project is intended.
3. **Viability:** Of the budget, the artistic process and objectives of the project, the timeline and marketing plan (as applicable).
4. **Compensation:** Artists are compensated appropriately.

General Program Exclusions:

- Costs related to capital purposes including, but not limited to; the purchase of land, fixtures or physical facilities. An application for assistance under the Community Arts Investment Program does not preclude an application for capital assistance under the City of London's Capital Grants Program.
- Projects charging classroom instruction fees, the cost of individual tuition fees, conference or seminar fees, travel costs, art therapy, second-party fundraising events/projects, stand-alone marketing/promotion campaigns and deficit reductions.
- Applicants may not apply to both the Community Arts Investment Program and the Community Heritage Investment Program within the same investment year.
- Students enrolled full or part-time in a post-secondary institution.
- **If clarification as to eligibility is required please contact the London Arts Council.**

Program Process: The application form should be completed accurately, uploading all required documents and files where applicable. Please note that jury decisions are final. Any questions regarding your application should be directed to the London Arts Council.

Program Deadline: Applications are due by Monday, April 15th, 2019, before 4:00 p.m.

Late or incomplete applications are automatically ineligible. Applications should be submitted through the electronic form provided; no other means of submission will be accepted.

Final Grant Notification:

Applicants will be notified in writing, approximately 3 months after the closing date. Prior to the announcement date, results are never released in any manner.

Conditions and Requirements of Funding:

- Investments are to be spent prior to: March 31, 2020
- Investments shall only be used for the purpose(s) outlined in the application. Changes in scale, activities and timeframe must be reported promptly to the London Arts Council
- The London Arts Council's CAIP Jury reserves the right to place conditions on the release of investments (e.g. confirmation of venues, other sources of funding, programming). Any specific condition associated with an investment will be contained in the letter of notification.
- As a recipient of public funds, successful applicants are required to maintain adequate records as to receipt and disbursement of investments received.
- The London Arts Council may inspect and audit the books, accounts and records of an individual, artist collective or ad hoc artist group recipient that has received a project investment.
- Recipients are **required** to acknowledge the support of the London Arts Council and the City of London in **all marketing and promotional materials (including flyers, postcards, posters, programs)** relating to

the activities for which the funds are invested. Logos will be provided and all material must be forwarded to the London Arts Council for approval of logo placement.

- Recipients are **required** to inform the London Arts Council of the dates of all funded performances, exhibitions, events etc., and provide a minimum of two tickets.
- Recipients are **required** to register themselves and their events on www.londonarts.ca.
- If applicable, we ask that you maintain an active link from your website to www.londonarts.ca.

Contact Information:

London Arts Council
201 King Street, 3rd Floor
London ON N6A 1C99
(519) 439-0013
www.londonarts.ca

- For inquiries regarding the Community Arts Investments Program:
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